Liana (Lee) Thompson is a digital and print publishing and marketing executive with broad-based experience including strategic marketing planning, content development, branding, and globally integrated marketing communications (including public relations, website, and social media strategy) membership and subscription marketing and data analytics. She is the Principal of LNT Consulting LLC whose clients have included the US Institute of Peace, the Corporate Executive Board, the American Chemical Society, AcademicPub, R.R. Donnelly, Inc., Rizzoli, Cengage and K.F. Media. She has served as VP, Director of Marketing at the New York Academy of Sciences, the University of North Carolina School of the Arts, John Wiley and Sons, Inc. and TEXERE, LLC.  Among the other publishing houses for which Lee has worked are Random House, Simon & Schuster, and Macmillan.  
  
As a global marketing consultant and lecturer, Lee has taught for the NYU School of Professional Studies, CUNY's Publishing Institute and lectured for the Association of American Publishers.  She has also taught marketing for publishing in Canada and China.  
  
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Lee holds a BA in American Studies from Knox College in Galesburg, Illinois and a Certificate in Publishing from NYU's Publishing Institute.  She is married to Myles C. Thompson, the Publisher of Columbia Business School Publishing and lives in Washington, DC, and Winston-Salem, NC.