

INNOVATIVE ART PARK COMING TO DOWNTOWN WINSTON-SALEM

Private funding will create the unique outdoor space on Liberty Street

WINSTON-SALEM – East Ward city council member Derwin Montgomery announced today that a new art-themed public park will be created in the coming months on Liberty Street, between Sixth and Seventh streets, in downtown Winston-Salem.

The park, which will be called ARTivity on the Green, is being made possible through a “generous” grant from the Thomas J. Regan Jr. Foundation to Art for Art’s Sake (AFAS), with Wells Fargo Bank acting as fiduciary.

AFAS is a local nonprofit organization that initiates or supports a wide variety of special events and programs – all free to the public – that are designed to further the creation and enjoyment of art at the local level.

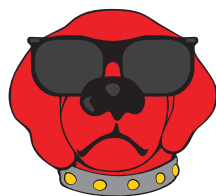
AFAS will oversee the installation of the park by a group of all-local sources, including design firm STITCH Design Shop, landscape architecture firm Stimmel Associates, and general contractor Frank L. Blum Construction Co.

The location and design of the park are intended to create a vibrant and entertaining link between Wake Forest University’s Innovation Quarter and the downtown Arts District, and will incorporate a variety of unique features:

Red lines will be potentially set into the sidewalks around the green space and will lead visitors into the park. The red lines will meander to create raised setting elements and raised entry portals for art displays. Located at the center of the park, the red lines will converge to thrust upward 50 feet, and create 13 masts that will periodically emit vapor to create illuminated fog formations – a visual nod to the city’s industrial past.

Other outside-the-box features planned for the park are an “artist performance shelter” sculpted from silvery steel bands and a concrete wall designed to serve as a constantly evolving canvas for local artists.

Sponsorship opportunities are available to organizations and companies who would like to help sustain and enhance ARTivity on the Green as a one-of-a-kind public venue. Interested parties should contact AFAS Chairman and CEO Harry Knabb at hknabb@bellsouth.net.



AFAS
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Build, educate and celebrate community through art.