



**For Immediate Release**

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## **AFAS PROJECT IS CITY'S FIRST PERMANENT OUTDOOR GALLERY**

*Five paintings debut in city's first permanent rotating public art display*

WINSTON-SALEM, N.C. Sept. 17, 2012 — Art for Art's Sake, a growing force in downtown art, will debut the city's first permanent outdoor gallery when it unveils its Unleashed on the Green exhibit on October 5.

The exhibition space is located on green space at 204 West 6th Street beside AFAS' Unleashed Arts Center in the city's downtown arts district. Five public art pieces will be displayed for the first time during the October First Friday Gallery Hop.

Original artworks by contributing artists were created on 4-foot by 6-foot panels. After display, works will be made available for purchase to the public to make way for a new round of public art.

Proceeds will be split between participating artists and help AFAS to provide future funding for the exhibit. The project continues AFAS' mission to build, educate and celebrate community through art with the opening of Unleashed on the Green.

"Unleashed on the green is artistic and innovative. It's a first for Winston-Salem and will allow local artists to get exposure downtown any time of the year," said Harry Knabb, founding member and board chairman, AFAS. "The goal is to showcase new and diverse talent that makes our community truly a 'City of the Arts.'"

The grand opening exhibit will feature original works by local artists: David Kessler, Kendall Doub, Sharon Stikes, Jennifer O'Kelly and Nico Amortegui.

Also on Oct. 5, another group of AFAS participating artists will show works in coordination with the public art debut at AFAS recently opened 1,200-square-foot Unleashed Arts Center located at 204 W. Fourth St.

The center provides space for emerging artist exhibits, art outreach and mentoring programs, special events, off-site meetings, plus lecture venues for arts and other educational initiatives. Studio spaces are available for rent to interested artists.

Local artists interested in being part of AFAS Unleashed on the Green exhibit should contact AFAS at [unleashedonthegreen@theafasgroup.com](mailto:unleashedonthegreen@theafasgroup.com).

**Art for Art's Sake (AFAS)**, a 501(C)3 non-profit, promotes community through art-based events, community projects, mentoring programs, scholarships and art demonstrations. It is responsible for downtown's Arts on Sunday Festival Series and operates the Red Dog Gallery on Trade Street, representing local artists.